

Enhanced Print Technology

To Achieve Optimal Print Quality



Improving Print Quality While Prioritising the Environment

Our team is committed to consistently enhancing the quality of our print while reducing our environmental impact. Through the installation of innovative printing technology, we have achieved both of these goals and are thrilled to share the results. In fact, we are so pleased with the outcome that we have planned for even more in 2024!

Investment in Quality

Excellence in Print

Environmental Impact

Continue to Reduce

Targets for 2024!



3.3% Increase in Ink Opacity!

Our latest printing technology has led to a significant 3.3% increase in the opacity of our white ink. A higher print opacity means that you achieve a higher standard of print - resulting in better colour laydown, sharper images & brilliant whites. The correct laydown of white ink results in a strong foundation for a more vibrant printed image.



Reducing Environmental Impact:

1.7 Tonnes less solvent in 2023

Using this new technology, we have also seen a reduction in our use of ink and solvent. While our ink opacity has significantly improved, we have achieved this using 1.7 tonnes less solvent in 2023!



3 Tonnes of Ink Saved!

We're happy to report that we've saved a remarkable amount of white ink in the past year - 3 tonnes to be precise. Our efforts are a significant step towards reducing our environmental impact.

Making Progress on Ink Reductions: What's Next?

We have successfully reduced the usage of white ink and solvent, but there's still more work to be done. This technology has now been fully integrated & operational across all of our inks, so the same ink & solvent reductions experienced with white ink will apply to all of our inks!

TARGETS FOR 2024



20% Further Reduction in Ink usage

Equivalent 2.8 tonnes

&

Reduce Solvents by 2 Tonnes