



Stand Up Pouches



Creating
Value
Through
Convenience



Stand Up Pouches

60% of consumers will pay more for packaging that offers easy opening and re-sealing.* From cereals, seafood, snacks, soup to pet food the stand up pouch offers an eye catching, versatile, cost effective way to promote your products. Stand Up Pouches can improve your brands shelf presence and brand perception while reducing packaging costs and weight.

Key Features

- ✓ Widest range of sizes available, from 28g up to 7kgs
- ✓ Suitable for powder, granular and liquid products
- ✓ Flat Pouch and Three-Sided Pouch
- ✓ With or without 'Press to Close Zip Locks'
- ✓ Handles, Euroslots (complete punch out and partial punch out) or Hole Punch
- ✓ With or without window
- ✓ K-seal and Round Seal gussets
- ✓ Variety of finishes available including Tactile, Matt, Gloss or Satin



Request a Sample T: 01 286 0300 E: sales@alertpackaging.ie

Stand Up Pouches are the ideal packaging solution for food, beverages, pet food, cleaning and beauty products



Food & Beverages



Home & Personal Care



Household Industry



Pet Care



Benefits for Your Business

- ✓ Low transport and storage volume
- ✓ For hot or cold filling
- ✓ Excellent print standards for promoting your brand
- ✓ Customisable sizes for granular, powder and liquid products
- ✓ Product is protected and shelf life is maximised
- ✓ Short Run
- ✓ Fast delivery

Standard Size Pouches

Stand Up Pouch (Size)	Dimensions (W x L x G)
50 - 80 grams	100 x 150 x 30
150 - 250 grams	140 x 220 x 40
250 - 500 grams	176 x 270 x 50
400 - 650 grams	190 x 260 x 40
800 - 1000 grams	232.5 x 320 x 50
1000 - 2000 grams	377 x 516 x 72

Custom size pouches are also available. Please get in touch with a member of our team to discuss your specific requirements.

Benefits for the Customer

- ✓ Easy storage
- ✓ Re-sealable - zip locks make food portioning much easier
- ✓ Lightweight and space saving
- ✓ Preserves flavour, texture and freshness
- ✓ Convenient to handle - e.g. handles, zipper
- ✓ Viewing window on pouch - enables consumer to view the product
- ✓ Environmentally friendly - Reuse up to 5 times

Optional Features



Hanger Hole

Carry Handle



Take Your Brand to the Next Level

Product Differentiation Using Sensory Packaging

Traditionally packaging design and branding emphasised colour, graphics and shape to differentiate products. By focussing on another one of our senses, touch, we have developed our Tactile Packaging, the ultimate in premium packaging design. This provides a paper like effect while still giving the benefits of plastic such as durability, extended shelf life and production efficiencies.

To achieve this premium artisan feel we add a clear lacquer coating to the exterior surface of the packaging which can be applied to all films such as OPP and PET surfaces. Our high barrier film fully protects the product, maximising freshness and quality.



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Visit www.alertpackaging.com

Alert
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